



Membertou

January 7, 2025

Update on Quota Tobacco Sales

Over the past year, we've continued to see a significant decline in quota tobacco sales within our community, resulting in a tobacco fund deficit of \$707,000 as of December 31, 2024. This ongoing challenge has had a direct impact on the resources available to support community initiatives.

Chief and Council remain committed to reinvesting 100% of Membertou's tobacco profits back into the community to provide assistance for events and to support members. However, due to the current deficit, we must extend the suspension of community support requests until further notice.

Tobacco revenues fund many council requests such as:

- Elders trip to St Anne De Beaupré
- Youth recreational activities
- Sponsorship of community events and activities
- Summer student employment
- Elder programs & activities

Purchasing quota tobacco from our Membertou Tobacco Shop and local vendors plays a vital role in sustaining the programs and initiatives that benefit all of Membertou. Your support ensures that we can continue to strengthen opportunities and enhance the wellbeing of our community.

We sincerely apologize for the inconvenience and thank you for your understanding. We remain optimistic about offering additional support in the future.

WELCOMING THE WORLD!