



You spoke. We listened.

What We Heard

Membertou Addictions Recovery Center & Sober Living Home

HOW WE LISTENED

7

public sessions

215

survey responses

15+

internal sessions

15+

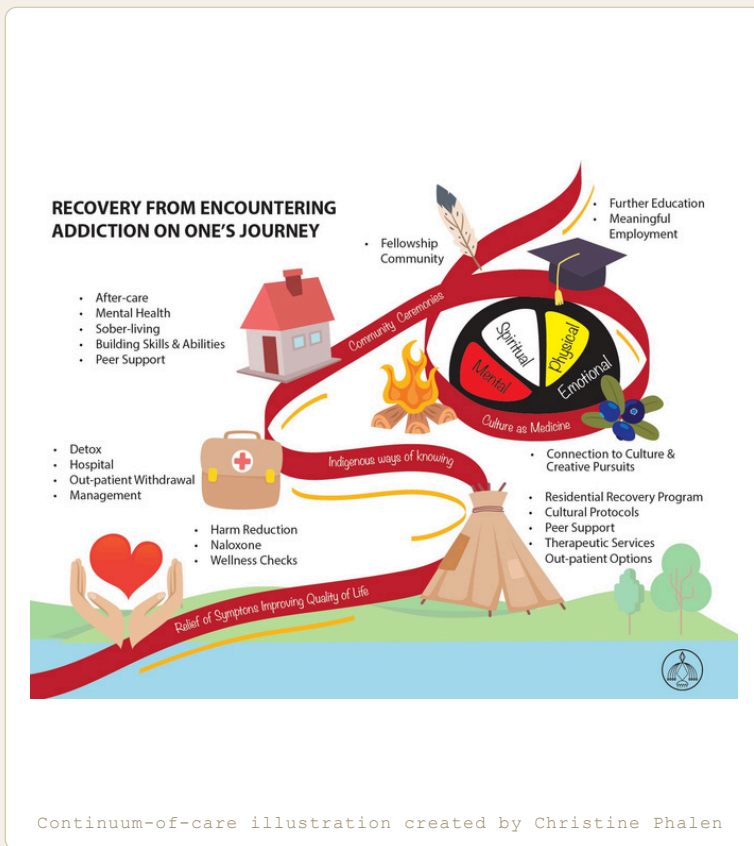
partner agencies

1:1

confidential talks

THE RED ROAD TO RECOVERY

A continuum of care that carries people the whole way



EVERYONE IS AFFECTED

22% personally affected by addiction

26% addiction in their household

34% a close friend or relative affected

Not an individual problem — a family and community story, carried across generations.

WHAT PEOPLE ASKED FOR

- Culture as the foundation — Elders, ceremony, land-based programming
- Two-eyed seeing — culture-centered with clinical supports to address trauma
- Longer stays & 6–24 months of sober living (28 days is too short)
- Peer support, lived experience, Indigenous Mi'kmaq-led staff

“The opposite of addiction is connection.”

...and a community that walks beside them the whole way.